



wienXtra 2016



wienXtra

wienXtra is an organisation open to all children and young people in Vienna. Parties, music, cinema, games and media – wienXtra invites everyone to take part and shape their city. Ten facilities offer services ranging from events and information to education and counselling at little or no cost. Adults can choose from a diverse educational programme. wienXtra cooperates with the City of Vienna and works particularly closely with Municipal Department 13.

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Tel: +43/1/4000-84 355, office@wienXtra.at
www.wienXtra.at

wienXtra website

518,438 visits
1,920,028 page views
88,227 downloads
8 Facebook pages
14 newsletters
App: 1,155 new users | 6,588 sessions

wienXtra section for children, youth and education

The department for quality and diversity: leisure and education activities, information and counselling services for children, young people and anyone working with them | concepts and strategies | special topics and Xtra projects | cooperation and networking | presentation and advocacy | “Kinderrechte-Netzwerk” (Austrian Children’s Rights Network) | “Jugendplattform” (Vienna Youth Platform) | a partner of the city and city administration

wienXtra for children and families

wienXtra-cinemagic (children’s cinema)

1., Uraniastrasse 1
Repertory cinema for children & young people: films for children | picture-book cinema | focal topics | “Schule im Kino” screenings for school classes | screenings for children’s groups | film festivals | film talks | film education

Figures for 2016:

50,135 visitors in total
6,596 visitors attended the picture-book cinema
14,541 visitors attended film screenings for children
10,423 visitors attended screenings for children’s groups
13,312 visitors attended screenings for school classes
Website 45,949 visits | 157,824 page views

www.cinemagic.at

wienXtra-ferienspiel (holiday game)

Vienna’s largest and best holiday programme for children aged 6 to 13: programmes for the summer, winter, semester (February) and Easter holidays | fun and excitement all over Vienna | sports, nature, technology, creativity, science and culture | “Rein ins Rathaus!” (children’s city at Vienna’s City Hall) | “Startfest” (summer holiday game kick-off party) | “Ramba Zamba Riesenspielfest” (large-scale play festival) | Holli Knolli in Action | events are free or offer discounts

Figures for 2016:

164,769 visitors attended the holiday game in 2016
9,000 visitors attended the “Ramba Zamba Riesenspielfest” play festival
9,000 visitors attended the “Startfest” party
4,884 visitors attended the “Rein ins Rathaus!” event

www.ferienspiel.at

wienXtra-kinderaktiv (“active kids” family programme)

Monthly family programme with leisure tips for families and children up to 13: free subscription | culture, games, cinema, sports, nature, events, creative workshops | all across Vienna | from large-scale events to neighbourhood parties | “Märchentage” (fairy tale days) | “Wald der jungen WienerInnen” (reforestation event for children and young people) | “drinnendraußenbenan” (neighbourhood event for children) | discounts with the “kinderaktiv card” | highlights and specials for subscribers | resource hub for event organisers | useful service tips

Figures for 2016:

6,363 new subscribers – more than 46,000 subscribers in total
Average circulation: more than 59,000

A total of 1,126 activities and events
6,500 visitors attended the “Märchentage” fairy tale days
4,500 visitors attend the “Wald der jungen WienerInnen” reforestation event

www.kinderaktivcard.at

wienXtra-kinderinfo (children’s information centre)

7., Museumsplatz 1, MuseumsQuartier/Court 2
Information centre for children’s leisure activities in Vienna: information material for browsing | free information and advice | in person, by telephone or online | information brochures for children | information lists | leisure tips | educational events

Figures for 2016:

27,147 enquiries (in person, by telephone, by e-mail):
ø 89 enquiries per day
29,909 visitors on 302 days:
99 visitors per day
8,214 newsletter subscribers

www.kinderinfowien.at | www.facebook.com/kinderinfowien

Joint website of holiday game/“kinderaktiv” family programme /children’s information centre 2016:

Website: 119,980 visits | 812,101 page views | 52,202 downloads

wienXtra-spielebox (“game box” games library)

8., Albertgasse 37
Austria’s largest games library: board games rental service at low cost | about 7,000 board, parlour and skill-based game titles | classics, new releases and recommendations | workshops for digital and electronic games | information, tips and advice | indoor and outdoor games events | educational events | game design and other workshops | tournaments and group events | online games catalogue including reservations

Figures for 2016:

44,434 visitors attended the “spielebox” games library and the “spielebox” events
9,017 visitors used the board games rental service
248 participants attended 19 educational events
Website: 24,799 visits | 45,514 page views

www.spielebox.at | www.facebook.com/spielebox |

Online games catalogue: <http://opac.wienXtra.at>

wienXtra for young people

wienXtra-jugendinfo (youth information centre)

1., Babenbergerstrasse 1
Service centre for young people aged 13 to 26: information and advice | brochures and leaflets | mobile info team | EU’s Erasmus+ Youth in Action Programme | workshops for schools and youth groups

Figures for 2016:

14,847 enquiries (in person, by telephone, online):
ø 51 enquiries per day
36,403 visitors on 291 days: ø 125 visitors per day
More than 50 own publications on the website
Participating in 34 events, the mobile info team reached 7,753 people and distributed more than 15,391 wienXtra print products
468 participants attended 24 school workshops
17 groups with a total of 237 participants visited the youth information centre
Website: 62,734 visits | 104,576 page views | 11,284 downloads
www.jugendinfowien.at | www.facebook.com/jugendinfowien

wienXtra-medienzentrum/mz (media centre)

7., Zieglergasse 49/II
Place to go for young and creative media experimenters: equipment rental service | edition stations | video and photo studio | training and educational events | workshops | support and advice for media projects | "video&filmtage" (short film festival) | VJing | member of the "Medienbildung JETZT!" ("media literacy NOW!") platform

Figures for 2016:

Support for media projects (rental service, video editing, technical introduction, project counselling) provided at 1,813 occasions;
10,170 people were reached
1,171 young participants in 73 supervised media projects (video, audio, photo)
Photo boxes used at 12 large-scale events;
5,480 people were reached
34 seminars, workshops, theoretical and practical events with 428 participants
2,020 visitors attended the "video&filmtage" short film festival,
195 young filmmakers presented their work
20,429 visitors and participants in total
2,385 newsletter subscribers
Websites: 7,915 visits, 35,592 page views
Project websites: 13,392 visits, 197,460 page views
www.medienzentrum.at | www.videoundfilmtage.at |
www.facebook.com/wienXtra.medienzentrum |
www.facebook.com/videoundfilmtage

wienXtra-soundbase (services for young musicians)

wienXtra's music programme: low priced tickets for concerts and parties | support for young musicians on their way to a professional career | gigs, studio recording sessions, workshops, feedback from professionals and much more | tips & information ranging from how to find the right location to copyright law | "acousticClub" (open stage for young musicians) | "cdemoWerk" (demo recordings at a professional studio) | "podium.wien" music competition | "feedBack" (feedback sessions with professionals) | "probeRaum" (rehearsal rooms) | "MIT Musik-Informationen-Tage" (music information days) | HipHop Open Stage "HEAST!" | musicWeek

Figures for 2016:

29,595 tickets sold for more than 1.022 events
11 acousticClubs with 72 acts and 960 visitors
120 young musicians recorded their music at cdemoWerk
48 bands at the "podium.wien" competition | 611 visitors
5 workshops with 45 participants
More than 1,600 distributed brochures and
884 downloads (brochures, leaflets)
Website: 56,909 visits | 306,151 page views
More than 1,444 music newsletter subscribers
www.soundbase.at | www.ticketliste.at |
www.facebook.com/soundbase.wienxtra

JungbürgerInnen-Events (events for young citizens having reached voting age)

GAME CITY – computer and console games fair at the Vienna City Hall, including F.R.O.G. Conference and "wienXtra-Kinderzone" (children's zone) | "Paradise City" party | "FM4 Unlimited" party | tickets for sports events

Figures for 2016:

80,000 visitors attended the GAME CITY event – including 618 young citizen VIP tickets
2,825 visitors attended the "FM4 Unlimited" party – including 198 young citizen tickets
3,515 visitors attended the "Paradise City" party – including 528 young citizen tickets
278 tickets for Vienna Capitals ice hockey games
44 Tickets for BC Hallmann Vienna basketball games
614 tickets for the SK Rapid football game
www.wienXtra.at

wienXtra for schools

wienXtra-schulevents (events for schools)

Events for school students: "musik aktiv" (music) | "garten aktiv" (gardening) | "wald aktiv" (reforestation) | "chor aktiv" (choir singing) | "natur aktiv" (nature) | "Jugend-Redewettbewerb" (Youth Speech Contest) | "SMG-SchülerInnenMitGestaltung" (support to school student representatives) | "Schule braucht PartnerInnen" ("School needs Partners" campaign) | "Wiener Jugendsingen" (Vienna Youth Choir Contest) | "Bezirksjugendsingen" (District Youth Choir Contests) | "Polycup" (Pre-Vocational School Football Tournament) | "lichtmalerei aktiv" (painting with light) | "medienkunst aktiv" (media art) | GAME CITY event – School Day | annual focus events | cultural education activities and cooperation projects

Figures for 2016:

27,561 school students in total
1,286 school students attended "musik aktiv" events
196 participants attended the "SingAlong" event
593 school students attended "garten aktiv" events
21,100 participants in 119 events at the District Youth Choir Contests
184 participants in the speech contest
546 student representatives and guidance teachers participated in the "SchülerInnenMitGestaltung" campaign
245 school students attended "medienkunst aktiv" events
Programme for schools: 8,000 brochures | 113 subscriptions | 409 downloads | 437 page views
Website: 11,353 visits | 28,869 page views
www.schulevents.at | www.facebook.com/wienxtra.schulevents

wienXtra for adults

wienXtra-bildungsprogramm (education programme)

An interdisciplinary training and further training programme for adults working with children and young people: the programme is issued twice a year | course in media education | audio drama, photography, animated film, video | new game releases | digital and electronic games | educational and training games | seminars, information events and courses on youth work issues | leisure, play and media education
Circulation in 2016: 7,250

wienXtra-institut für freizeitpädagogik/ifp (institute for leisure education)

8., Albertgasse 35/II

Further training facility for youth work and leisure education: seminars, information events and focus topics | conferences | courses: basic and advanced course in youth work, Webcamp, play education, prevention of violence, leadership and social management, preparatory course for persons entitled to asylum enabling them to participate in the basic course in youth work | international youth work: new incentives and ideas, exchange among international youth experts, study trips, insights into youth work in Vienna for visitors | contracted further training for day-care staff of the "Verein Wiener Kinder- und Jugendbetreuung" (Vienna Child and Youth Care Association) | basic training for "Fair Play" street workers | trends and networking | specialised library | exhibitions | room hire

Figures for 2016:

3,937 participants in 218 educational events

Library: 1,051 contacts, 2,244 borrowed media, 176 book tables, 254 new members

180 visitors attended the conference "Liken, sharen, posten... und dann?" ("Like, share, post ... and then?")

214 educational events for more than 1,000 day-care staff members (4,542 participations)

6 international visits to the ifp (112 experts and young people as members of delegations)

680 subscribers to the ifp newsletter, 1,095 subscribers to the International Youth Work Newsletter

Website: 23,484 visits | 84,168 page views

www.ifp.at | www.facebook.com/wienxtra.ifp |

Online catalogue of the ifp library:

<http://opac.wienXtra.at>

Organisational chart

wienXtra has about 100 staff members.

wienXtra-Serviceeinrichtungen (services)

wienXtra-finanz und personal (finance and human resources)

wienXtra-grafik.druck.expedit (design, printing and dispatch)

wienXtra-IT

wienXtra-Öffentlichkeitsarbeit (public relations)

wienXtra-organisation.veranstaltungsservice/ovs
(event organisation)

Managing Board of the wienXtra Association

(since 18 November 2016)

Chairperson: Heinz Vettermann

Deputy Chairpersons: Peter Kraus, Nico Marchetti

Executive Chairperson: Andrea Heuermann

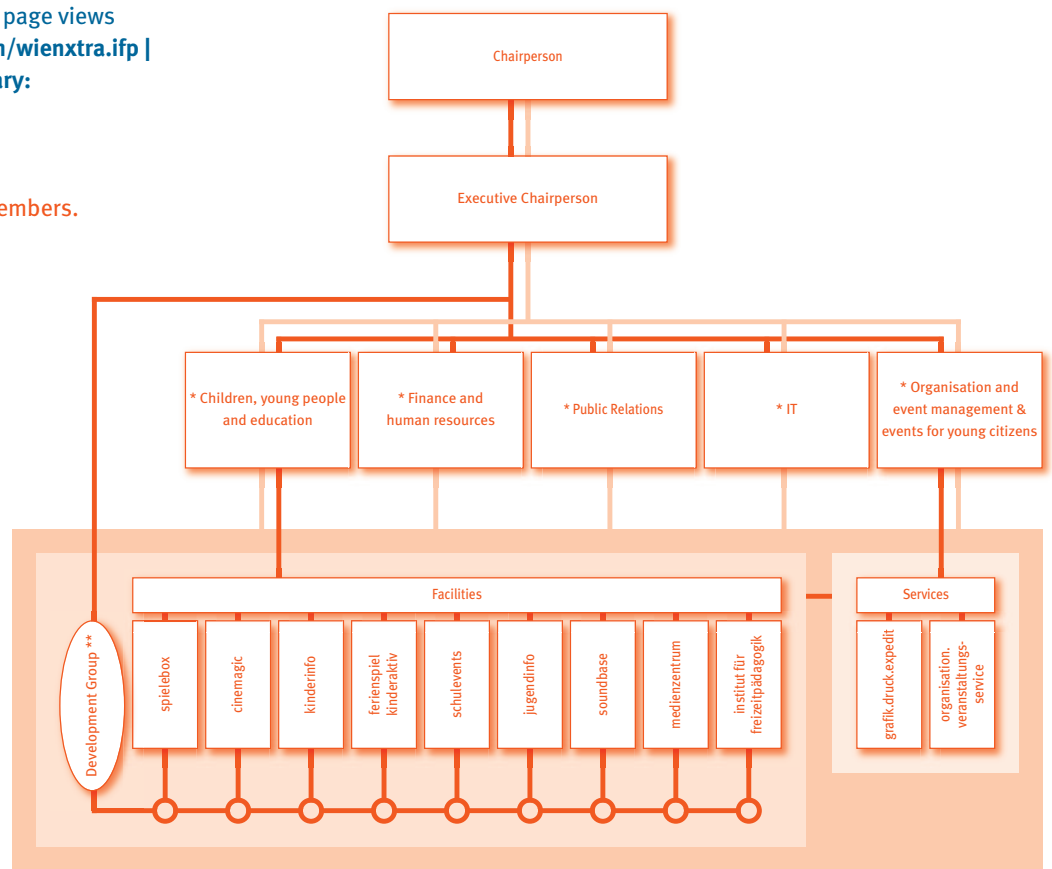
Deputy Executive Chairperson: Paul Pitzer

Representatives of Vienna's Youth Organisations: Julia Hess, Sumit Kumar, Michael Schreiber, Gerhard Schuster, Sonja Ziganek – Deputy Secretary

Other members of the Board: Karl Ceplak, Karin Deiger – Deputy Treasurer, Marina Hanke - Secretary, Aline-Marie Hoffmann, Harald Lang, Edith Kugi-Mazza, Patrick Neuzil, Katharina Schinner, Herbert Schweiger, Herbert Spacil - Treasurer, Patrick Wolf

Non-voting member: Gabriele Langer

Auditors: Ilse Ludat, Silvia Schauer, Gerhard Schwaiger



* Central unit

** Optional structural unit
April 2017